



# In the Mirror

with Dr. Pickens

## What is VelaShape™?

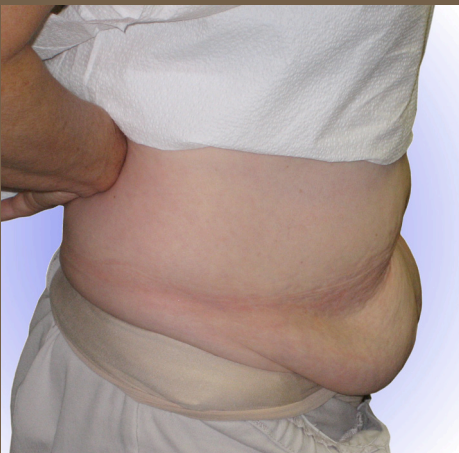
Your Body's Solution for

Contouring • Shaping • Cellulite • Reduction in Inches

with

NO Pain • NO Surgery • NO Downtime

Why settle for this body...



Before VelaShape™

When you could have this body?



After 11 VelaShape™ Treatments

**ABOUT FACE**  
aesthetic centers

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### THE PROBLEM:

Dissatisfied with the appearance of your body? Dimpled and sagging skin? Persistent belly fat despite exercise? Long for that "before-baby body" with a non-surgical, painless and effective solution?

### WHAT IS CELLULITE?

Cellulite is the lumpy substance resembling cottage cheese that is commonly found on the thighs, stomach, and buttocks. Cellulite is actually a fancy name for collections of fat that push against the connective tissue beneath a person's skin, which causes the surface of the skin to dimple or pucker and look lumpy.

### WHY DO WE GET CELLULITE?

Your genes, your gender, the amount of fat on your body, your age, and the thickness of your skin are all associated with the amount of cellulite you have or how visible it is. Estrogen plays a role in the formation of cellulite. However other hormones such as insulin, the stress hormones, adrenaline, noradrenaline and thyroid hormones, and prolactin also play a part.

Circulatory insufficiency, which can be predisposes to the condition. A healthy lifestyle seems to promote a better and possibly reduced level of cellulite, therefore, experts recommend combined aerobic and strength training as well as eating a healthy diet. Smoking, tight clothes, high heeled shoes, and lengthy sitting or standing in a single position for long periods promote circulatory insufficiency, which correlates with an increase in cellulite.

Drs. Nurnberger and Muller classified cellulite into stages.

**Stage 0** - We don't have it. No dimpling.

**Stage 1** - Our cellulite only appears when we actually pinch our cellulite-prone areas.

**Stage 2** - We don't even have to pinch to see cellulite while standing, only when lying down.

**Stage 3** - We see cellulite all the time with no pinching necessary.

For example, some fancy salon treatments that promise to get rid of cellulite simply cause your skin to puff up through deep massaging, temporarily reducing the appearance of cellulite.

**Treatments like liposuction (surgery to remove fat) and mesotherapy (injection of drugs into cellulite) are either expensive or may produce only temporary improvement. Many doctors even warn that liposuction is not an effective treatment for cellulite because liposuction is designed to remove deep fat instead of cellulite, which is close to the skin.**

### SOLUTION

Now, there is proven, medical solution: **VelaShape™**

VelaShape™ is the first and only non-surgical FDA-cleared medical device for the Body Reshaping market which is also FDA cleared for Cellulite Treatment that enables you to achieve a toned, contoured and well shaped body comfortably.

VelaShape™ is a proven device with breakthrough results as it treats both the deeper tissue and the upper layers of the skin. You can gain a measurable reduction in fat layers, circumference and the appearance of cellulite. Non-surgical, no downtime and virtually painless. Improve your lifestyle and boost your self-confidence.